

観光ガイド

San Francisco

The PIERへようこそ

PIER
39



PIER 39
リファレンス
ガイド

ツアーオペレーター様用

PIER39.com
415.705.5500
P.O. Box 193730
San Francisco, CA 94119-3730

Julia Van Eerden
Vice President of Marketing
jvaneerden@pier39.com
415.705.5514

Avalon Cassard
Marketing Coordinator
acassard@pier39.com
415.705.5508

アトラクション

サンフランシスコ湾の壮大な水上を航行し、ゴールデンゲートブリッジ、アルカトラズ島、そして地元の野生動物の眺めをお楽しみください。有名なサンフランシスコ・メリーゴーランドに乗ったり、エスケープルーム（脱出ゲーム）で運試しをしたり、ベイ水族館で海中探索をしたり、好みを問わず、PIER 39には無限の楽しみ方があります。



世界も注目 アシカ



アシカたちは1989年からPIER 39のKドックに住み着いています。遊び心あふれるしぐさで日光浴をする姿が見られることで観光客にも大人気です。



365日楽しめる

音楽とアトラクション



PIER 39では、地元ミュージシャンやストリートパフォーマーによる無料のショーを開催しています。クルーズ船に乗船してサンフランシスコ湾の眺めを楽しんだり、ベイ水族館でこの地域に生息する2万種類もの海洋生物に出会ったり、The PIER限定のさまざまなアトラクションを探索したりと、PIER 39の楽しみ方は無限大です。



すべてを楽しむ

アトラクションパス

どこに行けばよいか迷っている方におススメ！アトラクションパスですべてのアトラクションをお楽しみください。詳細情報およびご購入は、groupsales@pier39.comまでメールでお問い合わせください。

アトラクションの ご案内



QRコードをスキャンすると、PIER 39でのアトラクションとお問い合わせ先の総合案内をご覧いただけます。

ショッピング

70店舗以上の個性的なショップが揃っています。角を曲がる度に新たな発見があることでしょう。家族経営の小さな店舗から、全国展開されている大きな店舗も混在するPIER 39では、他にはないショッピング体験が楽しめます。サンフランシスコのお土産、カスタムメイドのラバーダックなど、お気に入りのアイテムをここThe PIERで手に入れましょう！



SEA LION SAVINGS GUIDE



PIER 39のSea Lion Savings Guideには、PIER 39参加レストラン、ショップ、アトラクションの割引や特典が掲載されています。PIER 39を訪れるお客様にとってお得なSea Lion Savings Guideをぜひご活用ください。冊子は常時無料で配布されており、送料無料で発送も可能です。

PIER 39のSea Lion Savings Guideをご希望の場合は、groupsales@pier39.comまでメールでお問い合わせください。

カリフォルニア・ウエルカムセンター



PIER 39やサンフランシスコ、又カリフォルニア全域での旅行計画を立てるなら、2階Official California Welcome Centerにお越しください。センターの営業時間は毎日午前9時～午後8時まで。*センターでは、ツアー情報やアトラクションチケットのご案内 (Big Bus Hop-On, Hop-Offバスツアーを含む)、PIER 39 Sea Lion Savings Guide特典駐車券の認証などを行っています。

*営業時間は変更される場合があります。感謝祭、クリスマスイブ、クリスマス当日は休業。



ショッピングのご案内



PIER 39なら、自分好みの一点に出会えます！QRコードをスキャンすると各店舗の総合案内がご覧いただけます。

ダイニング

サンフランシスコ湾の絶景が眺められ、個人旅行者からグループ旅行者向けまでお迎えできるサービスの行き届いた13軒のレストラン、さらに、The PIERを探索しながら食べ歩きができるテイクアウトショップも充実しています。新鮮なシーフード、夕日を眺めながらのカクテル、味覚が喜ぶスイーツ&デザートを堪能しましょう。名物クラムチャウダーボウルもお忘れなく！



PIER 39の味自慢 お食事券



アクティブな一日を過ごす中で、The PIERであまり時間をかけずにお食事を楽しみたい場合は、PIER 39のプリペイドお食事券プログラムがおススメです。本プログラムではさまざまなお食事オプションがあり、各参加レストランや飲食店で予め用意させていただいているメニューから選ぶことができます。今年は13.50ドルと20ドルの2種類のお食事券をお買い上げいただけます（税金+チップ込み）。メニューのご確認やお食事券のご購入は、pier39.com/mealvouchersにアクセスいただくかgroupsales@pier39.comまでメールでお問い合わせください。



レストランの ご案内



The PIERでは、お二人から100人の団体様まで、ピッタリの場所をお選びいただけます。QRコードをスキャンすると、PIER 39でお楽しみいただける美味しいダイニングオプションやお問い合わせ先の総合案内をご覧ください。



← Golden Gate Bridge

SAN FRANCISCO BAY



LEVEL 2

LEVEL 1

スポンサー



Sea Lions

K Dock

FIRE+ICE
ESTABLISHED 1988

AMIGI'S
OF SEAFOODS

K-2 SEA LION VIEWING

M-2

J-2

I-2

G-2 **H-2**

N-2

Louis

SOLVE IT!
PLAY AREA **F-2**

E-2

O-2

MIRROR MAZE

Crab House

CALIFORNIA WELCOME CENTER

C-2 **D-2**

P-2

Sea Lions

K Dock

EAGLE CAFE

FOG HARBOR

B-2

Lids

Q-2

THE FLYER
THRILL ZONE

J Dock

adventureCOT

PLAYERS

L-1

SEA LION VIEWING AREA

K-1

M-1 **7D RIDE EXPERIENCE**

J-1

I-1

H-1

N-1

O-1

HUMBLE SEA BREWING CO.

Gates 1&2

Pier 41

PEDESTRIAN BRIDGE to LEVEL 2

BLUE & GOLD FLEET

Gate 3

WEST MARINA

Gate 4

WEST PARK

PIER 39 Parking Garage

Level 3

Level 1

THE EMBARCADERO

BEACH STREET

F-Line Eastbound Stop

ENTRANCE

PLAZA

Taxis **PedCab**

Tour Bus

Hop-on, Hop-off

F-Line Westbound Stop

Rideshare

Pick-up & Drop-off

WineTasting
The only

I Dock

I Dock

WEST MARINA

SEA LION VIEWING AREA

K-1

J-1

I-1

H-1

N-1

O-1

STAIRS

P-1

WIPES OUT
BOAT RACE

A-1

Q-1

Hard Rock

R-1

ACQUARIUM OF THE BAY

SEA LION VIEWING AREA

K-1

J-1

I-1

H-1

N-1

O-1

STAIRS

P-1

WIPES OUT
BOAT RACE

A-1

Q-1

Hard Rock

R-1

ACQUARIUM OF THE BAY

WIPES OUT
BOAT RACE

A-1

Q-1

Hard Rock

R-1

ACQUARIUM OF THE BAY

WIPES OUT
BOAT RACE

A-1

Q-1

Hard Rock

R-1

ACQUARIUM OF THE BAY



A Dock



A Dock

90店舗を超えるショップ、レストラン、アトラクション!



PIER 39 DIRECTORY

ATTRACTIONS

7D RIDE EXPERIENCE **M-1**
Experience a Simulated Roller Coaster and 3D Animated Films while Competing with Fellow Riders. Laser Maze Challenge: Race Opponents through a Web of Laser Beams.

AC SAILING SF **EAST MARINA**
The America's Cup Sailing Experience on San Francisco Bay. Board at A-Dock.

ADVENTURE CAT SAILING CHARTERS **WEST MARINA**
Sail the Bay Onboard a Spacious Catamaran. Board at J-Dock.

AQUARIUM OF THE BAY **R-1**
Thousands of Marine Animals from San Francisco Bay, including Sharks, Rays and More.

BAY END STAGE **BAY END**
San Francisco's Premier Street Performer Shows (Weather-Permitting).

THE BAY PLUNGE **H-1**
An Exhilarating Ride that Lifts, Spins and Plunges Fun-Seekers with 360-Degree Panoramic Bay Views.

BAY VOYAGER **WEST MARINA**
Tour the Waterfront and Learn about its History Aboard a Rigid Inflatable Boat. Board at I-Dock.

BLAZING SADDLES BIKE RENTALS & TOURS **PIER 41**
Self-Guided and Guided Tours throughout the City and over the Golden Gate Bridge to Sausalito.

BLUE & GOLD FLEET **WEST PARK**
Scenic San Francisco Bay Cruises and Charters Offering Multi-Language Audio Tours. Daily Ferry Service to Sausalito.

CARICATURES **BAY END**
Personalized Caricature Art (Weather-Permitting).

ESCAPE ROOM EXPERIENCES **Q-2**
Located Inside The Flyer Thrill Zone. Escape the Rock and Malone's Mobster Hideout.

THE FLYER THRILL ZONE **Q-2**
Take Flight on The Flyer, a Flying Theater Ride Featuring an Exciting Collection of Full Motion Films. Also home to Escape Rooms and Virtual Reality!

FREQUENT FLYERS **Q-1**
Bungee Trampoline.

MAGOWAN'S INFINITE MIRROR MAZE **O-2**
Get Lost in the Infinite Color Changing Mirror Maze. A Labyrinth of Fun!

MUSICAL STAIRS **O-1**
Play a Tune on PIER 39's Melodic Attraction.

MUSICIANS **ENTRANCE PLAZA**
Free Live Performances by Local Musicians (Weather-Permitting).

PLAYERS ARCADE **L-1 + M-1**
Entertainment for All Ages.

SAN FRANCISCO CAROUSEL **BAY END**
Ride the Double-Decker, Hand-Painted Venetian Carousel.

SF WHALE TOURS **Q-1**
Year-Round Whale Watching and Marine Wildlife Scenic Boat Tours. Board at A-Dock.

SEA LIONS **WEST MARINA**
Check out PIER 39's Sea-Lebrities at K-Dock.

SOLVE IT! THINK OUT OF THE BOX PLAY AREA **F-2**
Challenge Your Mind in the Games and Puzzles Play Area.

WINE TASTING ON THE BAY

The Bay's First and Only Floating Wine-Tasting Room. Board at I-Dock.

VIRTUAL REALITY **Q-2**
Located Inside The Flyer Thrill Zone. Experience Different Virtual Worlds and Challenges.

RESTAURANTS

AMICI'S EAST COAST PIZZERIA **M-2**
Freshly Made, NY and Detroit Style Pizzas, Pastas and Salads, Since 1987.

BUBBA GUMP'S SHRIMP CO. RESTAURANT & MARKET **M-2**
Seafood and American Fare Based On The Movie *Forrest Gump*.

CRAB HOUSE **C-2**
Home of the World-Famous Killer Crab.

EAGLE CAFE **A-2**
Casual Dining and Full Bar. Serving Breakfast and Lunch.

FIRE + ICE **M-2**
Interactive All-You-Can-Eat Dining Experience That Allows Guests to Bring Their Dish to Life at an Open Flame Grill.

FOG HARBOR FISH HOUSE **A-2**
Waterfront Dining with 100% Sustainable Seafood and Fresh-Baked Sourdough Bread.

HARD ROCK CAFE **Q-1**
Classic American Fare—Food That Rocks, Music Videos and Memorabilia.

LUAU LOUNGE TIKI BAR (INSIDE PLAYERS) **L-1 + M-1**
Discover San Francisco's Only Waterfront Tiki Bar.

TACO CANTINA **P-2**
A Taco Lover's Paradise with Full Bar and Patio with Bay Views.

PIER MARKET SEAFOOD RESTAURANT **F-1**
Serving Sustainable Mesquite-Grilled Seafood and Award-Winning Chowder.

PLAYERS SPORTS GRILL & ARCADE **L-1 + M-1**
Sports-Themed Restaurant, Bar and Arcade for All Ages.

SWISS LOUIS ITALIAN & SEAFOOD RESTAURANT **G-2**
A San Francisco Tradition Serving Fresh Seafood with an Italian Flair and Waterfront Views.

WIPEOUT BAR & GRILL **A-1**
A Casual California Surf-Themed Restaurant Serving Sustainable Seafood.

EATERIES/TASTING ROOM

AUNT FANNY'S HOT PRETZELS **L-1**
Hot Pretzels, Hot Dogs and Nachos.

BOUDIN BAKERY CAFE **Q-1**
Fresh Sourdough Bread, Sandwiches, Salads, Pastries and Coffee.

CHOWDERS **A-1**
Chowder, Seafood, Sandwiches and Salads.

CREPE CAFE **D-1**
A CREPE CAFE A Variety of Fresh Crepes and Frites.

THE HOOK **B-1**
Fish & Chips, Grilled Chicken Sandwiches and Beer.

HUMBLE SEA BREWING CO. **N-1**
Tasting Room & Beer Garden with innovative and approachable beers.

COFFEE/TEA

ARTLY COFFEE **K-1**
Robot Baristas Serving Artisan Coffee and Specialty Tea Drinks.

BISCOFF COFFEE CORNER **Q-1**
Coffee, Pastries, Smoothies and Biscoff Cookies.

THE SPICE & TEA EXCHANGE **E-2**
Specialty Hot or Iced Teas Custom-Brewed by the Cup.

SNACKS & SWEET TREATS

ATALIA'S GELATO **B-1**
Featuring Your Italian-Style Gelato Favorites.

CANDY BARON **K-1**
The Ultimate Candy Shop. Unique Candy Selection Including Saltwater Taffy and Old-Fashioned Candy by the Pound.

THE FUDGERY **K-1**
Fresh, Delicious Handmade Fudge and More!

FUN FOOD FACTORY **K-1**
Fresh Funnel Cakes, Churros, Fried Oreos and More.

LAPPERT'S ICE CREAM SHOP **Q-1**
Lappert's Fresh and Local Handmade Ice Cream With Unique Flavors For Cones, Shakes, and Sundae's.

MRS. FIELDS COOKIES **B-1**
Fresh-Baked Cookies, Cookie Cakes, Brownies and Coffee Drinks.

TRISH'S CHOCOLATE **D-1**
A Chocolate Lover's Dream. Fresh and Packaged Chocolates, from around the World!

TRISH'S MINI DONUTS **B-1**
Fresh, Hot Miniature Donuts.

VLAHOS' FRUIT ORCHARD **Q-1**
Fresh Fruit Stand (SEASONAL: May - October).

SPECIALTY SHOPS

ALCATRAZ BOOK STORE **PIER 41**
Alcatraz Books and Souvenirs.

ALCATRAZ GIFT SHOP **P-2**
Alcatraz-Related Clothing, Memorabilia and Souvenirs.

ALEENK TECHNOLOGY **L-1**
The Latest in Electronic Gadgets and Cell Phone Accessories.

AQUARIUM OF THE BAY GIFT SHOP **Q-2 R-2**
Marine and Sealife-Related Gifts.

BOW WOW & KITTY TOO! **H-1**
Pet Boutique and Breed-Specific Gifts for You and Your Pet.

BUBBA GUMP SHRIMP CO. GIFT SHOP **L-2**
Bubba Gump Branded Apparel and Merchandise.

BUILD-A-BEAR WORKSHOP **J-1**
Choose and Build Your Own Furry Friends.

THE CABLE CAR STORE **P-1**
Cable Car Collectibles and Apparel.

CARMEL HONEY COMPANY **O-1**
Pure, Local, Raw Honey, Straight from the Hive.

CHRISTMAS IN SAN FRANCISCO **K-1**
Unique Ornaments and Holiday Decorations.

THE CRYSTAL SHOP **N-1**
Swarovski, Stained Glass, Prisms and Jewelry.

ENLIGHTENMENT **G-1**
Asian-Themed Gifts and Accessories.

EXPEDITION

Exploration-Themed Goods and Uncommon Decor Items.

THE FUDGERY **K-1**
Fresh, Delicious Handmade Fudge and More!

HAPPY BUBBLES **N-1**
Handcrafted Artisanal Bath, Body and Soap Treats.

HARD ROCK-ROCK SHOP **Q-1**
Hard Rock Apparel, Merchandise and Collectibles.

HIDDEN DRAGON **J-1**
Asian and Dragon-Related Apparel, Toys and Art.

IMAGE ARTS **N-1**
Posters, Art, S.F. City Prints and Framing.

KWAK **M-1**
Spish, Splash, It's Time to Have a Blast At Our Rubber Duck Store!

LEFTY'S SAN FRANCISCO-THE LEFT HAND STORE **H-1**
Gifts and Accessories for the Left-Handed.

LOLA **E-1**
Greeting Cards and Locally Made Specialty Gifts.

MAGIC SHOP BY VANISHING, INC. **E-1**
America's Premier Magic and Playing Card Shop.

MAGNETRON **K-1**
Thousands of Decorative Magnets.

MAGNETS **G-1**
Magnets Galore.

ONLY IN SAN FRANCISCO **A-1 D-2**
San Francisco Mementos.

PEPPER PARADISE **O-1**
Hundreds of Hot Sauces for Every Palate. Free Tastings.

THE SAN FRANCISCO KEY CHAIN STORE **O-1**
Key Chains and Small Travel Goods.

SCRUMPTIOUS **B-2**
Sweet Treat and Food Themed Gifts, Jewelry, Decor and Novelties.

THE SHELL CELLAR **P-1**
Sea Shells, Jewelry and Gifts.

SOLVE IT! THINK OUT OF THE BOX **F-2**
Wooden Games and Puzzles to Challenge the Mind.

THE SPICE & TEA EXCHANGE **E-2**
Purveyors of Fresh Spices, Teas, Salts and Sugars. Create Your Own Custom Blends.

TRISH'S CHOCOLATE **D-1**
A Chocolate Lover's Dream. Fresh and Packaged Chocolates from around the World!

UNDER THE GOLDEN GATE **B-1**
Golden Gate Bridge-Themed Merchandise.

WE BE KNIVES **O-1**
Swords, Cutlery and Custom Knives.

APPAREL & ACCESSORIES

KRAZY KAPS **N-1**
Hats and Novelty Headwear.

LIDS **Q1 + Q2**
Everything Licensed Sports, Including Authentic Headwear, Jerseys, Apparel & More for MLB, NBA, NFL and College.

THE SAN FRANCISCO SOCK MARKET **G-1**
Hundreds of Fun and Fashionable Socks.

SAN FRANCISCO U.S.A. **F-1**
Contemporary Apparel for the Whole Family.

S.F. CITYWEAR

Casual San Francisco-Inspired Clothing.

SHIRTQUE **N-1**
Casual Apparel for Men, Women and Children.

SUNGLASS HUT **F-1**
Premium Fashion Sunglasses.

WILDER WEST, URBAN WESTERN OUTFITTERS **P-1**
Urban Cowboy, Southwestern + Native American Apparel and Accessories.

JEWELRY

CHARMS BY THE BAY PRESENTED BY SF GOLD **P-1**
Largest Collection of Charms Including Pandora and Alex + Ani and Fine Gold Jewelry.

NA HOKU **P-1**
Hawaii's Finest Jewelers Since 1924. Hawaiian and Island Lifestyle Jewelry.

THE PEARL FACTORY **H-1 P-1**
Hawaii's Original Pearl-in-the-Oyster.

WILDER WEST, URBAN WESTERN OUTFITTERS **P-1**
Western-Style Fine Sterling Silver and Fashion Jewelry.

BODY CARE

BAY BLOOMS CBD **H-1**
High-Quality Solutions for Your Daily CBD and Wellness Needs.

HAPPY BUBBLES **N-1**
Handcrafted Artisanal Bath, Body and Soap Treats.

VITALITY **J-1**
Dry Aqua Massage Hydrotherapy, Oxygen Bar and Spa-Related Accessories.

SERVICES

ATM **A-1 F-1**
Bilingual, Linked to Star and Cirrus ATM Networks.

BOAT RIDES TICKET BOOTH **P-1**
Ticket Sales for Boat Excursions.

THE CABLE CAR STORE **P-1**
Purchase International and U.S. Postage Stamps.

THE CALIFORNIA WELCOME CENTER **B-2**
415.377.2707 Official State Information for the Traveler—Tour and Attraction Ticket Sales and More.

PIER 39 INFORMATION BOOTH **A-1**
PIER 39 is a Stop for This Service. Board at B-Dock.

PIER 39 SECURITY / LOST & FOUND **A-1**
Open 24 Hours a Day.

SAN FRANCISCO WATER TAXI HOP-ON, HOP-OFF **EAST MARINA**
PIER 39 is a Stop for This Service. Board at B-Dock.

PIER 39 SECURITY / LOST & FOUND **ENTRANCE PLAZA**
415.705.5544

TRANSPORTATION **ENTRANCE PLAZA**
Pick-up for Taxi, Rideshare, Tour Bus, Hop-on & Hop-off, Pedicabs and F-Line.