



## PIER 39 DIRECTORY

### ATTRACTIONS

- 7D RIDE EXPERIENCE** M-1  
Experience a Simulated Roller Coaster and 3D Animated Films while Competing with Fellow Riders.
- ADVENTURE CAT SAILING CHARTERS** WEST MARINA  
Sail the Bay Onboard a Spacious Catamaran. Board at J-Dock.
- AQUARIUM OF THE BAY** R-1  
Thousands of Marine Animals from San Francisco Bay, including Sharks, Rays and More.
- THE BAY PLUNGE** H-1  
An Exciting Ride that Lifts, Spins and Plunges Fun-Seekers with 360-Degree Panoramic Bay Views.
- BAY VOYAGER** WEST MARINA  
Tour the Waterfront and Learn about Its History Aboard a Rigid Inflatable Boat. Board at I-Dock.
- BLAZING SADDLES BIKE RENTALS & TOURS** PIER 41  
Self-Guided and Guided Tours throughout the City and over the Golden Gate Bridge to Sausalito.
- BLUE & GOLD FLEET** WEST PARK  
Scenic San Francisco Bay Cruises and Charters Offering Multi-Language Audio Tours. Daily Ferry Service to Sausalito.
- CARICATURES** BAY END  
Personalized Caricature Art (Weather-Permitting).
- ESCAPE ROOM EXPERIENCES** Q-2  
Located Inside The Flyer Thrill Zone. Escape the Rock and Malone's Mobster Hideout.
- THE FLYER THRILL ZONE** Q-2  
Take Flight on The Flyer, a Flying Theater Ride Featuring an Exciting Collection of Full Motion Films. Also home to Escape Rooms and Virtual Reality!
- FREQUENT FLYERS** Q-1  
Bungee Trampoline.
- MAGOWAN'S INFINITE MIRROR MAZE** Q-2  
A Labyrinth of Fun.
- MUSICAL STAIRS** Q-1  
Play a Tune on PIER 39's Melodic Attraction.
- MUSICIANS** ENTRANCE PLAZA  
Free Live Performances by Local Musicians (Weather-Permitting).
- PLAYERS ARCADE** L-1 + M-1  
Entertainment for All Ages.
- ROCKETBOAT** WEST PARK  
A Sleek Design Built for Speed and Style, Bringing You an Unforgettable Splash of Adventure! (SEASONAL OFFERING).
- SAN FRANCISCO CAROUSEL** BAY END  
Double-Decker, Hand-Painted Venetian Carousel.
- SF WHALE TOURS** Q-1  
Year-Round Whale Watching and Marine Wildlife Scenic Boat Tours. Board at A-Dock.
- SEA LIONS** WEST MARINA  
Check out PIER 39's Sea-Lebrities at K-Dock.
- BAY END STAGE** BAY END  
San Francisco's Premier Street Performer Shows (Weather-Permitting).
- WINE TASTING ON THE BAY** WEST MARINA  
The Bay's First and Only Floating Wine-Tasting Room. Board at I-Dock.
- VIRTUAL REALITY** Q-2  
Located Inside The Flyer Thrill Zone. Experience Different Virtual Worlds and Challenges.

### RESTAURANTS

- BUBBA GUMP SHRIMP CO. RESTAURANT & MARKET** M-2  
Seafood and American Fare Based on The Movie *Forrest Gump*.
- CRAB HOUSE** C-2  
Home of the World-Famous Killer Crab.
- EAGLE CAFE** A-2  
Casual Dining and Full Bar. Serving Breakfast, Lunch and Dinner.
- FIRE + ICE** M-2  
Interactive Dining Experience That Allows Guests to Bring Their Dish to Life at an Open Flame Grill.
- FOG HARBOR FISH HOUSE** A-2  
Waterfront Dining with 100% Sustainable Seafood and Fresh-Baked Sourdough Bread.
- HARD ROCK CAFE** Q-1  
Classic American Fare—Food That Rocks, Music Videos and Memorabilia.
- LUAU LOUNGE TIKI BAR (INSIDE PLAYERS)** L-1 + M-1  
Discover San Francisco's Only Waterfront Tiki Bar.
- TACO CANTINA** P-2  
A Taco Lover's Paradise with Full Bar and Patio with Bay Views.
- PIER MARKET SEAFOOD RESTAURANT** F-1  
Serving Sustainable Mesquite-Grilled Seafood and Award-Winning Chowder.
- PLAYERS SPORTS GRILL & ARCADE** L-1 + M-1  
Sports-Themed Restaurant, Bar and Arcade for All Ages.
- SWISS LOUIS ITALIAN & SEAFOOD RESTAURANT** G-2  
A San Francisco Tradition Serving Fresh Seafood with an Italian Flair.
- WIPEOUT BAR & GRILL** A-1  
A Casual California Surf-Themed Restaurant Serving Sustainable Seafood.

### EATERIES/TASTING ROOM

- AUNT FANNY'S HOT PRETZELS** L-1  
Hot Pretzels, Hot Dogs and Nachos.
- BOUDIN BAKERY CAFE** Q-1  
Fresh Sourdough Bread, Sandwiches, Pizzas and Salads.
- CHOWDERS** A-1  
Chowder, Seafood, Sandwiches and Salads.
- CREPE CAFE** D-1  
A Variety of Fresh Crepes and Frites.
- THE HOOK** B-1  
Fish & Chips, Grilled Chicken Sandwiches and Beer.
- HUMBLE SEA BREWING COMPANY** N-1  
Tasting Room & Beer Garden with innovative and approachable beers.

### COFFEE/TEA

- ARTLY COFFEE** K-1  
Robot Baristas Serving Artisan Coffee and Specialty Tea Drinks.
- BISCOFF COFFEE CORNER** Q-1  
Coffee, Pastries, Smoothies and Biscoff Cookies.
- THE SPICE & TEA EXCHANGE** E-2  
Specialty Hot or Iced Teas Custom-Brewed by the Cup.

### SNACKS & SWEET TREATS

- CANDY BARON** L-1  
The Ultimate Candy Shop. Unique Candy Selection Including Saltwater Taffy and Old-Fashioned Candy by the Pound.
- THE FUDGERY** K-1  
Fresh, Delicious Handmade Fudge and More!
- FUN FOOD FACTORY** K-1  
Fresh Funnel Cakes, Churros and Fried Oreos.
- LAPPERT'S ICE CREAM SHOP** Q-1  
Lappert's Fresh and Local Handmade Ice Cream With Unique Flavors For Cones, Shakes, and Sundae's.
- LOLA'S GELATO** B-1  
Featuring Your Italian-Style Gelato Favorites.
- TRISH'S CHOCOLATE** D-1  
A Chocolate Lover's Dream. Fresh and Packaged Chocolates from around the World!
- TRISH'S MINI DONUTS** B-1  
Fresh, Hot Miniature Donuts.
- VLAHOS' FRUIT ORCHARD** Q-1  
Fresh Fruit Stand (SEASONAL: May - September).

### SPECIALTY SHOPS

- ALCATRAZ BOOK STORE** PIER 41  
Alcatraz Books and Souvenirs.
- ALCATRAZ GIFT SHOP** P-2  
Alcatraz-Related Clothing, Memorabilia and Souvenirs.
- ALEENK TECHNOLOGY** I-1  
The Latest in Electronic Gadgets and Cell Phone Accessories.
- AQUARIUM OF THE BAY GIFT SHOP** Q-2 R-2  
Marine and Sealife-Related Gifts.
- BUBBA GUMP SHRIMP CO. GIFT SHOP** L-2  
Bubba Gump Branded Apparel and Merchandise.
- BUILD-A-BEAR WORKSHOP** J-1  
Choose and Build Your Own Furry Friends.
- THE CABLE CAR STORE** P-1  
Cable Car Collectibles and Apparel.
- CHRISTMAS IN SAN FRANCISCO** K-1  
Ornaments and Holiday Decorations.
- THE CRYSTAL SHOP** N-1  
Swarovski, Stained Glass, Prisms and Jewelry.
- ENLIGHTENMENT** G-1  
Asian-Themed Gifts and Accessories.
- EXPEDITION** D-1  
Exploration-Themed Goods and Uncommon Decor Items.
- FAIRIES AND FABLES** E-2  
Curated Collection of Fairy Treasures and Fairy-Tale-Inspired Delights.
- THE FUDGERY** K-1  
Fresh, Delicious Handmade Fudge and More!
- HARD ROCK-ROCK SHOP** Q-1  
Hard Rock Apparel, Merchandise and Collectibles.
- IMAGE ARTS** N-1  
Posters, Art, S.F. City Prints and Framing.
- IRIS GALERIE** P-1  
Turn Your Eye into a Unique Work of Art.
- KWAK** M-1  
Splish, Splash, It's Time to Have a Blast At Our Rubber Duck Store!

### LOLA

- Greeting Cards and Locally Made Specialty Gifts.
- LOVE ON HAIGHT COMING SOON!**  
Love, Peace & Fashion! Tie-Dye And More Straight From Haight Ashbury.
- MAGIC SHOP BY VANISHING, INC.**  
America's Premier Magic and Playing Card Shop.
- MAGNETRON**  
Thousands of Decorative Magnets.
- MAGNETS**  
Magnets Galore.
- ONLY IN SAN FRANCISCO**  
San Francisco Memorabilia.
- PEPPER PARADISE**  
Hundreds of Hot Sauces for Every Palate and Free Tastings.
- RIDEMAKERZ COMING SOON!**  
Build Your One-of-a-Kind Ride.
- THE SAN FRANCISCO KEY CHAIN STORE**  
Key Chains and Small Travel Goods.
- SCRUMPTIOUS**  
Sweet Treat and Food Themed Gifts, Jewelry, Decor and Novelties.
- THE SHELL CELLAR**  
Sea Shells, Jewelry and Gifts.
- THE SPICE & TEA EXCHANGE**  
Purveyors of Fresh Spices, Teas, Salts and Sugars. Create Your Own Custom Blends.
- TRISH'S CHOCOLATE**  
A Chocolate Lover's Dream. Fresh and Packaged Chocolates from around the World!
- UNDER THE GOLDEN GATE**  
Golden Gate Bridge-Themed Merchandise.
- WE BE KNIVES**  
Swords, Cutlery and Custom Knives.

### APPAREL & ACCESSORIES

- KRAZY KAPS** N-1  
Hats and Novelty Headwear.
- LIDS** Q1 + Q2  
Everything Licensed Sports, Including Authentic Headwear, Jerseys, Apparel & More for MLB, NBA, NFL and College.
- THE SAN FRANCISCO SOCK MARKET** G-1  
Hundreds of Fun and Fashionable Socks.
- SAN FRANCISCO U.S.A.** F-1  
Contemporary Apparel for the Whole Family.
- S.F. CITYWEAR** P-1  
Casual San Francisco-Inspired Clothing.
- SHIRTIQUE** N-1  
Casual Apparel for Men, Women and Children.
- SUNGLASS HUT** F-1  
Premium Fashion Sunglasses.
- WILDER WEST, URBAN WESTERN OUTFITTERS** P-1  
Urban Cowboy, Southwestern + Native American Apparel and Accessories.

### JEWELRY

- NA HOKU** P-1  
Hawaii's Finest Jewelers Since 1924. Hawaiian and Island Lifestyle Jewelry.

- THE PEARL FACTORY** H-1 P-1  
Hawaii's Original Pearl-in-the-Oyster.
  - SEALED WITH A SPARK** Q-1  
Permanent Bracelets, Anklets, and More! A Unique, Sparkling Experience With Hand-Welded Jewelry.
  - WILDER WEST, URBAN WESTERN OUTFITTERS** P-1  
Western-Style Fine Sterling Silver and Fashion Jewelry.
- ### BODY CARE
- AQUA REFRESH LAB** J-1  
Dry Aqua Massage Hydrotherapy, Oxygen Bar and Spa-Related Accessories.
  - BAY BLOOM CBD** H-1  
High-Quality Solutions for Your Daily CBD Needs.
  - THE PERFUMERY** N-1  
Chic Boutique With All The Latest Name-Brand Fragrances.
- ### SERVICES
- ATM** A-1 F-1  
Bilingual, Linked to Star and Cirrus ATM Networks.
  - BOAT RIDES TICKET BOOTH** P-1  
Ticket Sales for Boat Excursions.
  - THE CABLE CAR STORE** P-1  
Purchase International and U.S. Postage Stamps.
  - THE CALIFORNIA WELCOME CENTER** B-2  
415.377.2707  
Official State Information for the Traveler—Tour and Attraction Ticket Sales and More.
  - PIER 39 INFORMATION BOOTH** A-1  
Tours, Tickets and Information about Everything There is to See and Do at PIER 39, in San Francisco and Beyond.
  - PIER 39 PARKING GARAGE**  
Located Directly Across the Street from PIER 39. Open 24 Hours a Day.
  - SAN FRANCISCO WATER TAXI HOP-ON / HOP-OFF** EAST MARINA  
PIER 39 is a Stop for This Service. Board at B-Dock.
  - PIER 39 SECURITY / LOST & FOUND** ENTRANCE PLAZA  
415.705.5544
  - TRANSPORTATION** ENTRANCE PLAZA  
Pick-up for Taxi, Rideshare, Tour Bus, Hop-on & Hop-off, Pedicabs and F-Line.