

Una visita a
San Francisco
inizia al PIER 39



PIER 39
**GUIDA DI
RIFERIMENTO**
PER TOUR OPERATOR

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ATTRAZIONI

Ammirate il Golden Gate Bridge, l'Isola di Alcatraz e la fauna locale dalle acque maestose della baia di San Francisco. Fate un giro sul famoso San Francisco Carousel, mettete alla prova le vostre abilità in una Escape Room o immergetevi nel mondo sottomarino all' Aquarium of the Bay. Qualunque sia la vostra idea di divertimento, al PIER 39 troverete infinite possibilità di svago.



LEONI MARINI FAMOSI IN TUTTO IL MONDO



I leoni marini si sono stabiliti al K-Dock del PIER 39 nel 1989. Si possono osservare mentre prendono il sole e intrattengono i visitatori con le loro schermaglie giocose.



365 GIORNI DI MUSICA E DIVERTIMENTO



Assistete agli spettacoli gratuiti dei musicisti locali e degli artisti di strada del PIER 39. Vivete una delle tante esperienze di navigazione nella baia, scoprite le 20.000 creature marine locali all' Aquarium of the Bay ed esplorate tutte le attrazioni esclusive del PIER 39.



UN ASSAGGIO DEL DIVERTIMENTO CON IL PLAY PASS

Provate le attrazioni più popolari del PIER 39 con il Play Pass! Per ulteriori informazioni e ordini, scansionate il codice QR.



VISUALIZZATE L'ELENCO DELLE ATTRAZIONI

Scansionate il codice QR per un elenco completo delle attrazioni e dei contatti presso il PIER 39.

SHOPPING

Con oltre 70 negozi esclusivi, troverete qualcosa di interessante a ogni angolo. Tra attività a conduzione familiare, piccole imprese e grandi marchi noti a livello nazionale, il PIER 39 offre un'esperienza di shopping unica nel suo genere: souvenir di San Francisco, paperelle di gomma personalizzate e molto altro ancora!



SEA LION SAVINGS GUIDE



La PIER 39 Sea Lion Savings Guide contiene sconti e offerte speciali per ristoranti, negozi e attrazioni del PIER 39 aderenti. La Sea Lion Savings Guide rappresenta un grande valore aggiunto per i vostri clienti che visitano il PIER 39. Gli opuscoli sono sempre gratuiti e possono essere spediti senza costi aggiuntivi.

Per ordinare una fornitura di Sea Lion Savings Guides del PIER 39, inviare un'e-mail all'indirizzo groupsales@pier39.com.

CALIFORNIA WELCOME CENTER

Visitate il California Welcome Center ufficiale al livello 2 per pianificare le cose da fare al PIER 39, a San Francisco e in tutta la California. Il centro è aperto tutti i giorni dalle 9:00 alle 20:00.* I servizi includono informazioni su escursioni e biglietti per attrazioni (inclusi tour con autobus Big Bus Hop-On, Hop-Off) e la convalida dell'offerta di parcheggio inclusa nella PIER 39 Sea Lion Savings Guide.

*Gli orari possono variare. Chiuso il giorno del Ringraziamento, la vigilia di Natale e il giorno di Natale.



VISUALIZZATE L'ELENCO DEI NEGOZI ADERENTI



Qualunque siano i vostri gusti, al PIER 39 troverete ciò che state cercando! Scansionate il codice QR per una panoramica completa delle nostre attività.



RISTORAZIONE

Potete scegliere tra 13 ristoranti a servizio completo con spettacolari viste sulla baia di San Francisco e sistemazioni per viaggiatori FIT o gruppi, oppure le nostre numerose opzioni da asporto, da consumare mentre andate alla scoperta del PIER 39. Frutti di mare appena pescati, cocktail al tramonto, dolci e prelibatezze sapranno soddisfare i gusti di tutti i palati. Inoltre, provate la famosa zuppa di vongole servita in una pagnotta di pane!



UN ASSAGGIO DEL PIER 39 BUONI PASTO



Se desiderate vivere un'esperienza culinaria che non sottragga troppo tempo alla vostra intensa giornata, scegliete il programma di buoni pasto prepagati PIER 39. Questo programma offre opzioni di ristorazione flessibili che consentono agli ospiti di scegliere un menù fisso in uno dei nostri ristoranti o punti di ristoro aderenti. Quest'anno offriamo due tipi di buoni: da 13,50 \$ e da 20 \$ (**tasse e mance incluse**). Per le opzioni di menù e per ordinare i buoni pasto per la vostra prossima visita, consultate il sito web pier39.com/mealvouchers o inviate un'e-mail all'indirizzo groupsales@pier39.com.



VISUALIZZATE L'ELENCO DEI RISTORANTI ADERENTI



Che siate in 2 o in 100, troverete sempre un posto al PIER 39. Scansionate il codice QR per una panoramica completa delle deliziose opzioni gastronomiche e dei contatti che offriamo presso il PIER 39.

Oltre 90 negozi, ristoranti e attrazioni!



PIER 39 DIRECTORY

ATTRACTIONS

7D RIDE EXPERIENCE M-1
Experience a Simulated Roller Coaster and 3D Animated Films while Competing with Fellow Riders.

ADVENTURE CAT SAILING CHARTERS WEST MARINA
Sail the Bay Onboard a Spacious Catamaran. Board at I-Dock.

AQUARIUM OF THE BAY R-1
Thousands of Marine Animals from San Francisco Bay, including Sharks, Rays and More

THE BAY PLUNGE H-1
An Exciting Ride that Lifts, Spins and Plunges Fun-Seekers with 360-Degree Panoramic Bay Views

BAY VOYAGER WEST MARINA
Tour the Waterfront and Learn about Its History Aboard a Rigid Inflatable Boat. Board at I-Dock.

BLAZING SADDLES BIKE RENTALS & TOURS PIER 41
Self-Guided and Guided Tours throughout the City and over the Golden Gate Bridge to Sausalito

BLUE & GOLD FLEET WEST PARK
Scenic San Francisco Bay Cruises and Charters Offering Multi-Language Audio Tours. Daily Ferry Service to Sausalito

CARICATURES BAY END
Personalized Caricature Art (Weather-Permitting)

ESCAPE ROOM EXPERIENCES Q-2
Located Inside The Flyer Thrill Zone. Escape the Rock and Malone's Mobster Hideout

THE FLYER THRILL ZONE Q-2
Take Flight on The Flyer, a Flying Theater Ride Featuring an Exciting Collection of Full Motion Films. Also home to Escape Rooms and Virtual Reality!

FREQUENT FLYERS Q-1
Bungee Trampoline

MAGOWAN'S INFINITE MIRROR MAZE Q-2
A Labyrinth of Fun

MUSICAL STAIRS Q-1
Play a Tune on PIER 39's Melodic Attraction

MUSICIANS ENTRANCE PLAZA
Free Live Performances by Local Musicians (Weather-Permitting)

PLAYERS ARCADE L-1 + M-1
Entertainment for All Ages

ROCKETBOAT WEST PARK
A Sleek Design Built for Speed and Style, Bringing You an Unforgettable Splash of Adventure! (SEASONAL OFFERING)

SAN FRANCISCO CAROUSEL BAY END
Double-Decker, Hand-Painted Venetian Carousel

SF WHALE TOURS Q-1
Year-Round Whale Watching and Marine Wildlife Scenic Boat Tours. Board at A-Dock.

SEA LIONS WEST MARINA
Check out PIER 39's Sea-Lebrities at K-Dock

BAY END STAGE BAY END
San Francisco's Premier Street Performer Shows (Weather-Permitting)

WINE TASTING ON THE BAY WEST MARINA
The Bay's First and Only Floating Wine-Tasting Room. Board at I-Dock.

VIRTUAL REALITY Q-2
Located Inside The Flyer Thrill Zone. Experience Different Virtual Worlds and Challenges

RESTAURANTS

BUBBA GUMP SHRIMP CO. RESTAURANT & MARKET M-2
Seafood and American Fare Based On The Movie Forrest Gump

CRAB HOUSE C-2
Home of the World-Famous Killer Crab

EAGLE CAFE A-2
Casual Dining and Full Bar. Serving Breakfast, Lunch and Dinner.

FIRE + ICE M-2
Interactive Dining Experience That Allows Guests to Bring Their Dish to Life at an Open Flame Grill

FOG HARBOR FISH HOUSE A-2
Waterfront Dining with 100% Sustainable Seafood and Fresh-Baked Sourdough Bread

HARD ROCK CAFE Q-1
Classic American Fare—Food That Rocks, Music Videos and Memorabilia

LUAU LOUNGE TIKI BAR (INSIDE PLAYERS) L-1 + M-1
Discover San Francisco's Only Waterfront Tiki Bar

TACO CANTINA P-2
A Taco Lover's Paradise with Full Bar and Patio with Bay Views

PIER MARKET SEAFOOD RESTAURANT F-1
Serving Sustainable Mesquite-Grilled Seafood and Award-Winning Chowder

PLAYERS SPORTS GRILL & ARCADE L-1 + M-1
Sports-Themed Restaurant, Bar and Arcade for All Ages

SWISS LOUIS ITALIAN & SEAFOOD RESTAURANT G-2
A San Francisco Tradition Serving Fresh Seafood with an Italian Flair

WIPEOUT BAR & GRILL A-1
A Casual California Surf-Themed Restaurant Serving a Sizzling Seafood

EATERIES/TASTING ROOM

AUNT FANNY'S HOT PRETZELS L-1
Hot Pretzels, Hot Dogs and Nachos

BOUDIN BAKERY CAFE Q-1
Fresh Sourdough Bread, Sandwiches, Pizzas and Salads

CHOWDERS A-1
Chowder, Seafood, Sandwiches and Salads

CREPE CAFE D-1
A Variety of Fresh Crepes and Frites

THE HOOK B-1
Fish & Chips, Grilled Chicken Sandwiches and Beer

HUMBLE SEA BREWING COMPANY N-1
Tasting Room & Beer Garden with innovative and approachable beers.

COFFEE/TEA

ARTLY COFFEE K-1
Robot Baristas Serving Artisan Coffee and Specialty Tea Drinks

BISCOFF COFFEE CORNER Q-1
Coffee, Pastries, Smoothies and Biscoff Cookies

THE SPICE & TEA EXCHANGE E-2
Specialty Hot or Iced Teas Custom-Brewed by the Cup

SNACKS & SWEET TREATS

CANDY BARON L-1
The Ultimate Candy Shop. Unique Candy Selection Including Saltwater Taffy and Old-Fashioned Candy by the Pound

THE FUDGERY K-1
Fresh, Delicious Handmade Fudge and More!

FUN FOOD FACTORY K-1
Fresh Funnel Cakes, Churros and Fried Oreos

LAPPERT'S ICE CREAM SHOP Q-1
Lappert's Fresh and Local Handmade Ice Cream With Unique Flavors For Cones, Shakes, and Sundaes

LOLA'S GELATO B-1
Featuring Your Italian-Style Gelato Favorites

TRISH'S CHOCOLATE D-1
A Chocolate Lover's Dream. Fresh and Packaged Chocolates from around the World!

TRISH'S MINI DONUTS B-1
Fresh, Hot Miniature Donuts

VLAHOS' FRUIT ORCHARD Q-1
Fresh Fruit Stand (SEASONAL: May - September)

SPECIALTY SHOPS

ALCATRAZ BOOK STORE PIER 41
Alcatraz Books and Souvenirs

ALCATRAZ GIFT SHOP P-2
Alcatraz-Related Clothing, Memorabilia and Souvenirs

ALEENK TECHNOLOGY L-1
The Latest in Electronic Gadgets and Cell Phone Accessories

AQUARIUM OF THE BAY GIFT SHOP Q-2 R-2
Marine and SeaLife-Related Gifts

BUBBA GUMP SHRIMP CO. GIFT SHOP L-2
Bubba Gump Branded Apparel and Merchandise

BUILD-A-BEAR WORKSHOP J-1
Choose and Build Your Own Furry Friends

THE CABLE CAR STORE P-1
Cable Car Collectibles and Apparel

CHRISTMAS IN SAN FRANCISCO K-1
Unique Ornaments and Holiday Decorations

THE CRYSTAL SHOP N-1
Swarovski, Stained Glass, Prisms and Jewelry

ENLIGHTENMENT G-1
Asian-Themed Gifts and Accessories

EXPEDITION D-1
Exploration-Themed Goods and Uncommon Decor Items

FAIRIES AND FABLES E-2
Curated Collection of Fairy Treasures and Fairy-Tale-Inspired Delights.

THE FUDGERY K-1
Fresh, Delicious Handmade Fudge and More!

HARD ROCK-ROCK SHOP Q-1
Hard Rock Apparel, Merchandise and Collectibles

IMAGE ARTS N-1
Posters, Art, S.F. City Prints and Framing

IRIS GALERIE P-1
Turn Your Eye into a Unique Work of Art.

KWAK M-1
Splish, Splash, It's Time to Have a Blast At Our Rubber Duck Store!

LOLA

Greeting Cards and Locally Made Specialty Gifts

LOVE ON HAIGHT COMING SOON! J-1
Love, Peace & Fashion! Tie-Dye And More Straight From Haight Ashbury.

MAGIC SHOP BY VANISHING, INC. E-1
America's Premier Magic and Playing Card Shop

MAGNETRON K-1
Thousands of Decorative Magnets

MAGNETS G-1
Magnets Galore

ONLY IN SAN FRANCISCO A-1 D-2
San Francisco Mementos

PEPPER PARADISE O-1
Hundreds of Hot Sauces for Every Palate and Free Tastings

RIDEMAKERZ COMING SOON! P-2
Build Your One-of-a-Kind Ride

THE SAN FRANCISCO KEY CHAIN STORE O-1
Key Chains and Small Travel Goods

SCRUMPTIOUS H-2
Sweet Treat and Food Themed Gifts, Jewelry, Decor and Novelties

THE SHELL CELLAR P-1
Sea Shells, Jewelry and Gifts

THE SPICE & TEA EXCHANGE E-2
Purveyors of Fresh Spices, Teas, Salts and Sugars. Create Your Own Custom Blends.

TRISH'S CHOCOLATE D-1
A Chocolate Lover's Dream. Fresh and Packaged Chocolates from around the World!

UNDER THE GOLDEN GATE B-1
Golden Gate Bridge-Themed Merchandise

WE BE KNIVES O-1
Swords, Cutlery and Custom Knives

APPAREL & ACCESSORIES

KRAZY KAPS N-1
Hats and Novelty Headwear

LIDS Q1 + Q2
Everything Licensed Sports, Including Authentic Headwear, Jerseys, Apparel & More for MLB, NBA, NFL and College

THE SAN FRANCISCO SOCK MARKET G-1
Hundreds of Fun and Fashionable Socks

SAN FRANCISCO U.S.A. F-1
Contemporary Apparel for the Whole Family

S.F. CITYWEAR P-1
Casual San Francisco-Inspired Clothing

SHIRTQUE N-1
Casual Apparel for Men, Women and Children

SUNGLASS HUT F-1
Premium Fashion Sunglasses

WILDER WEST, URBAN WESTERN OUTFITTERS P-1
Urban Cowboy, Southwestern + Native American Apparel and Accessories

JEWELRY P-1

NA HOKU P-1
Hawaii's Finest Jewelers Since 1924. Hawaiian and Island Lifestyle Jewelry.

THE PEARL FACTORY

Hawaii's Original Pearl-in-the-Oyster

SEALED WITH A SPARK O-1
Permanent Bracelets, Anklets, and More! A Unique, Sparkling Experience With Hand-Welded Jewelry.

WILDER WEST, URBAN WESTERN OUTFITTERS P-1
Western-Style Fine Sterling Silver and Fashion Jewelry

BODY CARE

AQUA REFRESH LAB J-1
Dry Aqua Massage Hydrotherapy, Oxygen Bar and Spa-Related Accessories

BAY BLOOM CBD H-1
High-Quality Solutions for Your Daily CBD Needs

THE PERFUMERY N-1
Chic Boutique With All The Latest Name-Brand Fragrances

SERVICES

ATM A-1 F-1
Bilingual, Linked to Star and Cirrus ATM Networks

BOAT RIDES TICKET BOOTH P-1
Ticket Sales for Boat Excursions

THE CABLE CAR STORE P-1
Purchase International and U.S. Postage Stamps

THE CALIFORNIA WELCOME CENTER B-2
Official State Information for the Traveler—Tour and Attraction Ticket Sales and More

PIER 39 INFORMATION BOOTH A-1
Tours, Tickets and Information about Everything There Is to See and Do at PIER 39, in San Francisco and Beyond

PIER 39 PARKING GARAGE EAST MARINA
Located Directly Across the Street from PIER 39. Open 24 Hours a Day.

SAN FRANCISCO WATER TAXI HOP-ON / HOP-OFF ENTRANCE PLAZA
PIER 39 is a Stop for This Service. Board at B-Dock.

PIER 39 SECURITY / LOST & FOUND ENTRANCE PLAZA
415.705.5544

TRANSPORTATION ENTRANCE PLAZA
Pick-up for Taxi, Rideshare, Tour Bus, Hop-on & Hop-off, Pedicabs and F-Line