

Una visita a
San Francisco
comienza en PIER 39



PIER 39
**GUÍA DE
REFERENCIA**
PARA OPERADORES
TURÍSTICOS

PIER39.com
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ATRACCIONES

Navigate por las majestuosas aguas de la Bahía de San Francisco, donde podrá contemplar el Puente Golden Gate, la Isla de Alcatraz y la fauna local. Dé una vuelta en el famoso Carrusel de San Francisco, ponga a prueba su suerte en una sala de escape o sumérgase bajo el mar en el Acuario de la Bahía. Sin importar cuál sea su forma de divertirse, encontrará infinitas maneras de pasarlo bien en PIER 39.

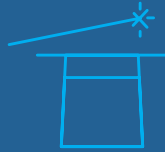


LOS MUNDIALMENTE FAMOSOS **LOBOS MARINOS**

Desde 1989, los lobos marinos tienen su hogar en el Muelle K de PIER 39. Se les puede encontrar tomando el sol y deleitando a los visitantes con sus travesuras.



365 DÍAS DE **MÚSICA Y DIVERSIÓN**



Disfrute de espectáculos gratuitos de músicos locales y artistas callejeros en PIER 39. Navegue por la bahía en una de las muchas atracciones acuáticas de PIER 39, descubra 20 000 criaturas marinas locales en el Acuario de la Bahía y explore la variedad de atracciones exclusivas de PIER 39.



PRUÉBELO TODO **PLAY PASS**

Disfruta de una muestra de la diversión en PIER 39 con el pase Play Pass! Para obtener más información y realizar un pedido, escanee el código QR.



VEA NUESTRO **DIRECTORIO** DE ATRACCIONES

Escanee el código QR para obtener una lista completa de atracciones y contactos en PIER 39.

COMPRAS

Con más de 70 tiendas únicas, encontrará algo para descubrir en cada esquina. Con una combinación de negocios familiares, pequeñas empresas y tiendas de mayor tamaño reconocidas a nivel nacional, PIER 39 ofrece una experiencia de compras única. ¡Consiga recuerdos de San Francisco, patitos de goma personalizados y mucho más aquí mismo en PIER 39!



GUÍA DE AHORRO “SEA LION SAVINGS”



La guía de ahorro “Sea Lion Savings” de PIER 39 incluye descuentos y ofertas especiales para los restaurantes, las tiendas y las atracciones participantes de PIER 39. Esta guía es un gran valor agregado para sus clientes que visitan PIER 39. Los folletos siempre son gratuitos y pueden enviarse sin costo alguno.

Para solicitar las guías de ahorro “Sea Lion Savings” de PIER 39, envíe un correo electrónico a groupsales@pier39.com.

CENTRO DE BIENVENIDA DE CALIFORNIA



Visite el Centro Oficial de Bienvenida de California en el 2.º piso para crear su lista perfecta de cosas que hacer en PIER 39, en San Francisco y en toda California. El Centro está abierto todos los días de 9:00 a. m. a 8:00 p. m.* Ofrece información y boletos para atracciones (incluidas las excursiones en autobús con paradas libres Big Bus Hop-On, Hop-Off) y validación de estacionamiento de la guía de ahorro “Sea Lion Savings” de PIER 39.

*Los horarios están sujetos a cambios. Cerrado el Día de Acción de Gracias, víspera de Navidad y Navidad.



VEA NUESTRO DIRECTORIO DE COMPRAS



Sin importar cuáles sean sus gustos, encontrará lo que busca en PIER 39! Escanee el código QR para obtener una descripción completa de nuestras tiendas.



COMIDAS

Disfrute de 13 restaurantes de servicio completo con espectaculares vistas a la bahía e instalaciones para viajeros independientes o en grupo, o descubra nuestras numerosas opciones para llevar mientras recorre PIER 39. Disfrute de mariscos recién pescados, cócteles al atardecer y dulces y postres para deleitar todos los paladares. Además, ¡pruebe un tazón de nuestra famosa sopa de almejas!



UNA DEGUSTACIÓN DE PIER 39 VALES DE COMIDA



Si quiere disfrutar de una experiencia gastronómica que no le quite demasiado tiempo de su día en PIER 39, elija el Programa de Vales de Comida Prepagados de PIER 39. Este programa ofrece opciones gastronómicas flexibles, que permiten a nuestros comensales elegir de un menú preestablecido en uno de nuestros restaurantes participantes. Este año, ofrecemos dos vales: \$13,50 y \$20 (**impuestos y propinas incluidos**). Para conocer las opciones de menú y pedir los vales de comida para su próxima visita, ingrese en pier39.com/mealvouchers o envíe un correo electrónico a groupsales@pier39.com.



VEA NUESTRO DIRECTORIO DE RESTAURANTES



Ya sea que forme parte de un grupo de 2 o de 100 personas, podemos encontrar un espacio para usted en PIER 39. Escanee el código QR para obtener una descripción completa de las deliciosas opciones gastronómicas y los contactos que ofrecemos en PIER 39.

¡Más de 90 tiendas, restaurantes y atracciones!



PIER 39 DIRECTORY

ATTRACTIONS

7D RIDE EXPERIENCE M-1
Experience a Simulated Roller Coaster and 3D Animated Films while Competing with Fellow Riders.

ADVENTURE CAT SAILING CHARTERS WEST MARINA
Sail the Bay Onboard a Spacious Catamaran. Board at I-Dock.

AQUARIUM OF THE BAY R-1
Thousands of Marine Animals from San Francisco Bay, including Sharks, Rays and More

THE BAY PLUNGE H-1
An Exciting Ride that Lifts, Spins and Plunges Fun-Seekers with 360-Degree Panoramic Bay Views

BAY VOYAGER WEST MARINA
Tour the Waterfront and Learn about Its History Aboard a Rigid Inflatable Boat. Board at I-Dock.

BLAZING SADDLES BIKE RENTALS & TOURS PIER 41
Self-Guided and Guided Tours throughout the City and over the Golden Gate Bridge to Sausalito

BLUE & GOLD FLEET WEST PARK
Scenic San Francisco Bay Cruises and Charters Offering Multi-Language Audio Tours. Daily Ferry Service to Sausalito

CARICATURES BAY END
Personalized Caricature Art (Weather-Permitting)

ESCAPE ROOM EXPERIENCES Q-2
Located Inside The Flyer Thrill Zone. Escape the Rock and Malone's Mobster Hideout

THE FLYER THRILL ZONE Q-2
Take Flight on The Flyer, a Flying Theater Ride Featuring an Exciting Collection of Full Motion Films. Also home to Escape Rooms and Virtual Reality!

FREQUENT FLYERS Q-1
Bungee Trampoline

MAGOWAN'S INFINITE MIRROR MAZE Q-2
A Labyrinth of Fun

MUSICAL STAIRS Q-1
Play a Tune on PIER 39's Melodic Attraction

MUSICIANS ENTRANCE PLAZA
Free Live Performances by Local Musicians (Weather-Permitting)

PLAYERS ARCADE L-1 + M-1
Entertainment for All Ages

ROCKETBOAT WEST PARK
A Sleek Design Built for Speed and Style, Bringing You an Unforgettable Splash of Adventure! (SEASONAL OFFERING)

SAN FRANCISCO CAROUSEL BAY END
Double-Decker, Hand-Painted Venetian Carousel

SF WHALE TOURS Q-1
Year-Round Whale Watching and Marine Wildlife Scenic Boat Tours. Board at A-Dock.

SEA LIONS WEST MARINA
Check out PIER 39's Sea-Lebrities at K-Dock

BAY END STAGE BAY END
San Francisco's Premier Street Performer Shows (Weather-Permitting)

WINE TASTING ON THE BAY WEST MARINA
The Bay's First and Only Floating Wine-Tasting Room. Board at I-Dock.

VIRTUAL REALITY Q-2
Located Inside The Flyer Thrill Zone. Experience Different Virtual Worlds and Challenges

RESTAURANTS

BUBBA GUMP SHRIMP CO. RESTAURANT & MARKET M-2
Seafood and American Fare Based On The Movie Forrest Gump

CRAB HOUSE C-2
Home of the World-Famous Killer Crab

EAGLE CAFE A-2
Casual Dining and Full Bar. Serving Breakfast, Lunch and Dinner.

FIRE + ICE M-2
Interactive Dining Experience That Allows Guests to Bring Their Dish to Life at an Open Flame Grill

FOG HARBOR FISH HOUSE A-2
Waterfront Dining with 100% Sustainable Seafood and Fresh-Baked Sourdough Bread

HARD ROCK CAFE Q-1
Classic American Fare—Food That Rocks, Music Videos and Memorabilia

LUAU LOUNGE TIKI BAR (INSIDE PLAYERS) L-1 + M-1
Discover San Francisco's Only Waterfront Tiki Bar

TACO CANTINA P-2
A Taco Lover's Paradise with Full Bar and Patio with Bay Views

PIER MARKET SEAFOOD RESTAURANT F-1
Serving Sustainable Mesquite-Grilled Seafood and Award-Winning Chowder

PLAYERS SPORTS GRILL & ARCADE L-1 + M-1
Sports-Themed Restaurant, Bar and Arcade for All Ages

SWISS LOUIS ITALIAN & SEAFOOD RESTAURANT G-2
A San Francisco Tradition Serving Fresh Seafood with an Italian Flair

WIPEOUT BAR & GRILL A-1
A Casual California Surf-Themed Restaurant Serving a Sizzling Seafood

EATERIES/TASTING ROOM

AUNT FANNY'S HOT PRETZELS L-1
Hot Pretzels, Hot Dogs and Nachos

BOUDIN BAKERY CAFE Q-1
Fresh Sourdough Bread, Sandwiches, Pizzas and Salads

CHOWDERS A-1
Chowder, Seafood, Sandwiches and Salads

CREPE CAFE D-1
A Variety of Fresh Crepes and Frites

THE HOOK B-1
Fish & Chips, Grilled Chicken Sandwiches and Beer

HUMBLE SEA BREWING COMPANY N-1
Tasting Room & Beer Garden with innovative and approachable beers.

COFFEE/TEA

ARTLY COFFEE K-1
Robot Baristas Serving Artisan Coffee and Specialty Tea Drinks

BISCOFF COFFEE CORNER Q-1
Coffee, Pastries, Smoothies and Biscoff Cookies

THE SPICE & TEA EXCHANGE E-2
Specialty Hot or Iced Teas Custom-Brewed by the Cup

SNACKS & SWEET TREATS

CANDY BARON L-1
The Ultimate Candy Shop. Unique Candy Selection Including Saltwater Taffy and Old-Fashioned Candy by the Pound

THE FUDGERY K-1
Fresh, Delicious Handmade Fudge and More!

FUN FOOD FACTORY K-1
Fresh Funnel Cakes, Churros and Fried Oreos

LAPPERT'S ICE CREAM SHOP Q-1
Lappert's Fresh and Local Handmade Ice Cream With Unique Flavors For Cones, Shakes, and Sundaes

LOLA'S GELATO B-1
Featuring Your Italian-Style Gelato Favorites

TRISH'S CHOCOLATE D-1
A Chocolate Lover's Dream. Fresh and Packaged Chocolates from around the World!

TRISH'S MINI DONUTS B-1
Fresh, Hot Miniature Donuts

VLAHOS' FRUIT ORCHARD Q-1
Fresh Fruit Stand (SEASONAL: May - September)

SPECIALTY SHOPS

ALCATRAZ BOOK STORE PIER 41
Alcatraz Books and Souvenirs

ALCATRAZ GIFT SHOP P-2
Alcatraz-Related Clothing, Memorabilia and Souvenirs

ALEENK TECHNOLOGY L-1
The Latest in Electronic Gadgets and Cell Phone Accessories

AQUARIUM OF THE BAY GIFT SHOP Q-2 R-2
Marine and SeaLife-Related Gifts

BUBBA GUMP SHRIMP CO. GIFT SHOP L-2
Bubba Gump Branded Apparel and Merchandise

BUILD-A-BEAR WORKSHOP J-1
Choose and Build Your Own Furry Friends

THE CABLE CAR STORE P-1
Cable Car Collectibles and Apparel

CHRISTMAS IN SAN FRANCISCO K-1
Unique Ornaments and Holiday Decorations

THE CRYSTAL SHOP N-1
Swarovski, Stained Glass, Prisms and Jewelry

ENLIGHTENMENT G-1
Asian-Themed Gifts and Accessories

EXPEDITION D-1
Exploration-Themed Goods and Uncommon Decor Items

FAIRIES AND FABLES E-2
Curated Collection of Fairy Treasures and Fairy-Tale-Inspired Delights.

THE FUDGERY K-1
Fresh, Delicious Handmade Fudge and More!

HARD ROCK-ROCK SHOP Q-1
Hard Rock Apparel, Merchandise and Collectibles

IMAGE ARTS N-1
Posters, Art, S.F. City Prints and Framing

IRIS GALERIE P-1
Turn Your Eye into a Unique Work of Art.

KWAK M-1
Splash, Splash, It's Time to Have a Blast At Our Rubber Duck Store!

LOLA

Greeting Cards and Locally Made Specialty Gifts

LOVE ON HAIGHT COMING SOON!
Love, Peace & Fashion! Tie-Dye And More Straight From Haight Ashbury.

MAGIC SHOP BY VANISHING, INC. E-1
America's Premier Magic and Playing Card Shop

MAGNETRON K-1
Thousands of Decorative Magnets

MAGNETS G-1
Magnets Galore

ONLY IN SAN FRANCISCO A-1 D-2
San Francisco Mementos

PEPPER PARADISE O-1
Hundreds of Hot Sauces for Every Palate and Free Tastings

RIDEMAKERZ COMING SOON! P-2
Build Your One-of-a-Kind Ride

THE SAN FRANCISCO KEY CHAIN STORE O-1
Key Chains and Small Travel Goods

SCRUMPTIOUS H-2
Sweet Treat and Food Themed Gifts, Jewelry, Decor and Novelties

THE SHELL CELLAR P-1
Sea Shells, Jewelry and Gifts

THE SPICE & TEA EXCHANGE E-2
Purveyors of Fresh Spices, Teas, Salts and Sugars. Create Your Own Custom Blends.

TRISH'S CHOCOLATE D-1
A Chocolate Lover's Dream. Fresh and Packaged Chocolates from around the World!

UNDER THE GOLDEN GATE B-1
Golden Gate Bridge-Themed Merchandise

WE BE KNIVES O-1
Swords, Cutlery and Custom Knives

APPAREL & ACCESSORIES

KRAZY KAPS N-1
Hats and Novelty Headwear

LIDS Q1 + Q2
Everything Licensed Sports, Including Authentic Headwear, Jerseys, Apparel & More for MLB, NBA, NFL and College

THE SAN FRANCISCO SOCK MARKET G-1
Hundreds of Fun and Fashionable Socks

SAN FRANCISCO U.S.A. F-1
Contemporary Apparel for the Whole Family

S.F. CITYWEAR P-1
Casual San Francisco-Inspired Clothing

SHIRTQUE N-1
Casual Apparel for Men, Women and Children

SUNGLASS HUT F-1
Premium Fashion Sunglasses

WILDER WEST, URBAN WESTERN OUTFITTERS P-1
Urban Cowboy, Southwest + Native American Apparel and Accessories

JEWELRY P-1

NA HOKU P-1
Hawaii's Finest Jewelers Since 1924. Hawaiian and Island Lifestyle Jewelry.

THE PEARL FACTORY

Hawaii's Original Pearl-in-the-Oyster

SEALED WITH A SPARK O-1
Permanent Bracelets, Anklets, and More! A Unique, Sparkling Experience With Hand-Welded Jewelry.

WILDER WEST, URBAN WESTERN OUTFITTERS P-1
Western-Style Fine Sterling Silver and Fashion Jewelry

BODY CARE

AQUA REFRESH LAB J-1
Dry Aqua Massage Hydrotherapy, Oxygen Bar and Spa-Related Accessories

BAY BLOOM CBD H-1
High-Quality Solutions for Your Daily CBD Needs

THE PERFUMERY N-1
Chic Boutique With All The Latest Name-Brand Fragrances

SERVICES

ATM A-1 F-1
Bilingual, Linked to Star and Cirrus ATM Networks

BOAT RIDES TICKET BOOTH P-1
Ticket Sales for Boat Excursions

THE CABLE CAR STORE P-1
Purchase International and U.S. Postage Stamps

THE CALIFORNIA WELCOME CENTER B-2
415.377.2707
Official State Information for the Traveler—Tour and Attraction Ticket Sales and More

PIER 39 INFORMATION BOOTH A-1
Tours, Tickets and Information about Everything There Is to See and Do at PIER 39, in San Francisco and Beyond

PIER 39 PARKING GARAGE EAST MARINA
Located Directly Across the Street from PIER 39. Open 24 Hours a Day.

SAN FRANCISCO WATER TAXI HOP-ON / HOP-OFF ENTRANCE PLAZA
PIER 39 is a Stop for This Service. Board at B-Dock.

PIER 39 SECURITY / LOST & FOUND ENTRANCE PLAZA
415.705.5544

TRANSPORTATION ENTRANCE PLAZA
Pick-up for Taxi, Rideshare, Tour Bus, Hop-on & Hop-off, Pedicabs and F-Line